ORDER

Orders Order / Rev: 705673 06269870 Alt Order #: NRCC IE Product Desc: **KARE** Estimate: 2967 09/28/12 - 10/04/12 Jim Quinn Flight Dates: Primary AE: 08/10/12 / 08/10/12 Sales Office: T-PHI Original Date / Rev: Order Type: Political Sales Region: NAT National Media Research Planning Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: 815 Slaters Lane EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: NRCC-IE A35-64 New Business Thru: Demographic: **Product Codes:** PL-State/Local,IS-Issue/Non Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: AGY, GEN, POL Agency External ID: Revenue Codes:

Totals

Bill Plan

Start Date	End Date	Date # Spots Gross A		Net Amount		
08/27/12	09/30/12	18	\$29,100.00	\$24,735.00		
10/01/12	10/04/12	18	\$25,100.00	\$21,335.00		

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	18	\$29,100.00	\$24,735.00	0.00
October 2012	18	\$25,100.00	\$21,335.00	0.00
Totals	36	\$54 200 00	\$46,070,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	d Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KARE	09/28/1	2 09/28/12	M-F 10-1035p	CM	10-1035P	F	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
			KARE News 10p									
KARE ²	11NWS-10)										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	9/24/12	09/30/12	F	1	\$3,000.00	0.00						
E 2 KARE	09/28/1	2 09/28/12	Tonight Show	CM	1035pm-11	35pm F	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			Tonight Show									
_	E SHW											
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09	9/24/12	09/30/12	F	1	\$800.00	0.00						
E 3 KARE	09/28/1	2 09/28/12	M-F 430-5p	CM	430-5P	F	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
			Jeopardy									
JEOPA												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	F	1	\$850.00	0.00						
E 4 KARE	09/28/1	2 09/28/12	M-F 6-630p	CM	6-630p	F	:30	1	\$1,750.00 P-2	0.00 NM	1	\$1,750.00
			KARE 11 6 News	i								
		NBC NITEL										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	F	1	\$1,750.00	0.00						
E 5 KARE	09/28/1	2 09/28/12	M-F 6-7a	CM	6-7a	F	:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
		• • •	KARE 11 Sunrise	· M-F								
–	11-SUNRS											
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 08/10/12 07:50:37 Page 2 of 4

KARE

Order / Rev: 705673

70070

Advertiser: NRCC-IE

Estimate:

Alt Order #: 06269870

Product Desc: NRCC IE

Flight Dates: 09/28/12 - 10/04/12

2967

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Davs	Len Spots	Rate Pri	Rta Type	Spots	Amount
E 5 KARE		2 09/28/12	M-F 6-7a	CM	6-7a	F	:30 1		0.00 NM	1	\$900.00
-			KARE 11 Sunrise	e M-F				,			*
	11-SUNR		M/s shalsass	0 (- ///)	Data	Datie					
St Week: 09	art Date 9/24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
		2 09/28/12	M-F 630-7p	CM	630pm-7pm	F	:30 1	\$1,750.00 P-2	0.00 NM	1	\$1,750.00
			Entertainment To	nigh							
	ONIGHT		\M/a aladayya	Consta ////a ala	Data	Datina					
St Week: 09	art Date 9/24/12	End Date 09/30/12	Weekdays F	Spots/Week 1	Rate \$1,750.00	Rating 0.00					
	.,,	2 09/28/12	Fri Prime	CM	Fri Prime	F	:30 1	\$1,750.00 P-2	0.00 NM	1	\$1,750.00
			WHO DO YOU T	HINK YOU	(6:58 PM-8:0	0 PM)					
		GRAM WHIT		Spoto/Mook	Poto	Poting					
Week: 09	art Date 9/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,750.00	Rating 0.00					
E 8 KARE	10/01/1	2 10/01/12	M-F 10-1035p	СМ	10-1035P	M	:30 1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
		_	KARE News 10p								
	11NWS-1 art Date		Mookdovs	Spots/Mook	Pata	Pating					
<u>اد</u> Week: 10		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,000.00	Rating 0.00					
E 9 KARE	10/01/1	2 10/01/12	M-F 430-5p	CM	430-5P	M	:30 1	\$850.00 P-2	0.00 NM	1	\$850.00
			Jeopardy								
JEOP/	ARDY art Date	End Data	Mookdovo	Spoto/Mook	Poto	Poting					
<u>اد</u> Week: 10		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00					
E 10 KARE	10/01/1	2 10/01/12	M-F 6-630p	CM	6-630p	M	:30 1	\$1,750.00 P-2	0.00 NM	1	\$1,750.00
DE: 40		NIDO NIITEL	KARE 11 6 News	3							
	art Date	NBC NITELY End Date	Y NWS Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	M		\$1,750.00	0.00					
E 11 KARE	10/01/1	2 10/01/12	M-F 6-7a	CM	6-7a	M	:30 1	\$900.00 P-2	0.00 NM	1	\$900.00
KADE	44 CLINID	cec	KARE 11 Sunrise	e M-F							
	11-SUNR: art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	M	1	\$900.00	0.00					
E 12 KARE	10/01/1	2 10/01/12	M-F 630-7p	CM	630pm-7pm	M	:30 1	\$1,750.00 P-2	0.00 NM	1	\$1,750.00
ENIT T	ONIGHT	20	Entertainment To	nigh							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	M		\$1,750.00	0.00					
E 13 KARE	09/29/1	2 09/29/12	Saturday Night Li		1030P-1202/	۱S-	:30 1	\$1,750.00 P-2	0.00 NM	1	\$1,750.00
CAT N	IITE LIVE		Saturday Night Li	ive							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/30/12	S-		\$1,750.00	0.00					
E 14 KARE	09/29/1	2 09/29/12	Sat 5-530p	CM	5-530P	S-	:30 1	\$800.00 P-2	0.00 NM	1	\$800.00
KΔRE	11NWS-5		KARE 11 5 News	s Sa							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/30/12	S-	1	\$800.00	0.00					
E 15 KARE	09/29/1	2 09/29/12	Sat 6-630p	CM	6-630P	S-	:30 1	\$850.00 P-2	0.00 NM	1	\$850.00
KARE	11NWS-6	SA	KARE 11 6 News	s Sa							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09	9/24/12	09/30/12	S-	1	\$850.00	0.00					
E 16 KARE	09/29/1	2 09/29/12	Sat 630-7p	CM	630pm-7pm	S-	:30 1	\$750.00 P-2	0.00 NM	1	\$750.00
MINN	BOUND		MN Bound								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09	9/24/12	09/30/12	S-	1	\$750.00	0.00					
E 17 KARE	09/29/1	2 09/29/12		CM	8-10a	S-	:30 1	\$800.00 P-2	0.00 NM	1	\$800.00

Print Date: 08/10/12 07:50:37 Page 3 of 4

KARE

Order / Rev: 705673

Advertiser:

Product Desc:

Alt Order #: 06269870 NRCC IE

NRCC-IE

Flight Dates: 09/28/12 - 10/04/12 Estimate: 2967

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Le	en Spots	Rate Pri	Rtg Type	Spots	Amount
			Sat 8-10a KARE 11 Saturda	av								
	1 NWS S	SAT		,								
	rt Date	End Date 09/30/12	Weekdays S-	Spots/Week	Rate	Rating					i	
Week: 09/ E18 KARE				CM	\$800.00 6A-5P	0.00		:30 1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
L 10 TOTALL	03/23/1	12 03/23/12	Ryder Cup	Olvi	(8:00 AM-5:0		-	.50	ψ1,000.001 -2	0.00 14101	1 '	ψ1,000.00
	CUP 9/2										l	
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays S-	Spots/Week	Rate \$1,000.00	Rating 0.00					i	
E 19 KARE				CM	6A-5P		S	:30 2	\$1,500.00 P-2	0.00 NM	2	\$3,000.00
			Ryder Cup		(11:00 AM-5	:00 PM)		_	* .,		_	* -,
	CUP 9/3					5					l	
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2	Rate \$1,500.00	Rating 0.00					i	
			Sun 5-530p	CM	5-530P		S :	:30 1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
			KARE 11 5 News	Su								
	1NWS-5	End Data	Mookdovo	Cnoto/Mook	Doto	Doting					i	
<u>Sta</u> Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,000.00	Rating 0.00					i	
			NFL Regular Sea		715-1030P		S :	:30 1	\$8,000.00 P-2	0.00 NM	1	\$8,000.00
	====.		NFL Regular Sea	son F								
	JN-FTBL art Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 09/		09/30/12	S	<u>3pois/week</u>	\$8,000.00	0.00					İ	
E 22 KARE	09/30/1	2 09/30/12	SUN TDY	СМ	8-9a	(S :	:30 1	\$350.00 P-2	0.00 NM	1	\$350.00
CUN TO			NBC Today Show	v (Su)								
SUN TO	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 09/		09/30/12	S	1	\$350.00	0.00					İ	
E 23 KARE	10/04/1	2 10/04/12	Tonight Show	CM	1035pm-113	35pmT	- :	:30 1	\$800.00 P-2	0.00 NM	1	\$800.00
TONITE	SHW		Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/	/01/12	10/07/12	T	1	\$800.00	0.00					l	
E 24 KARE	10/04/1	2 10/04/12	·	CM	430-5P	T	- :	:30 1	\$850.00 P-2	0.00 NM	1	\$850.00
JEOPA	RDY		Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/	/01/12	10/07/12	T	1	\$850.00	0.00					l	
E 25 KARE	10/04/1	2 10/04/12	M-F 6-630p	CM	6-630p	T	- :	:30 1	\$1,750.00 P-2	0.00 NM	1	\$1,750.00
REVISE	ED TIME	NBC NITEL	KARE 11 6 News Y NWS	i								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		10/07/12	T		\$1,750.00	0.00					l .	
E 26 KARE	10/04/1	2 10/04/12	M-F 6-7a KARE 11 Sunrise	CM M-E	6-7a	T	- :	:30 1	\$900.00 P-2	0.00 NM	1	\$900.00
KARE1	1-SUNR	S@6	TOTAL TI Odilise	, IVI-I							l	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/07/12	T	1	\$900.00	0.00		.00 4	Ф000 00 D 0	0.00 NM		# 000 00
EZ/ KARE	10/02/1	12 10/02/12	Tonight Show Tonight Show	CM	1035pm-11	35pm - T	- :	:30 1	\$800.00 P-2	U.UU INIVI	1	\$800.00
TONITE	SHW		· og cc								1	
	rt Date	End Date	Weekdays - T	Spots/Week	Rate	Rating					1	
Week: 10/ E 28 KARE		10/07/12		CM	\$800.00 430-5P	0.00 - T		:30 1	\$850.00 P-2	0.00 NM	1	\$850.00
LZO NAKE	10/02/ I	- 10/02/12	Jeopardy	CIVI	1 00•0F	- 1	-	.oo 1	ψυ υυ.υυ Γ- Ζ	U.UU INIVI	1 '	φουυ.υυ
JEOPA			, ,								1	
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$850.00	Rating 0.00					1	
E 29 KARE			- 1	CM	6-630p	- T		:30 1	\$1,750.00 P-2	0.00 NM	1	\$1,750.00
	. 5, 52, 1	0/02/12		Civi	2 230p		•	.50	,. JO.JOI Z	J.JJ 141VI		ψ.,. σσ.σσ

Print Date: 08/10/12 07:50:38 Page 4 of 4

KARE

Totals

36

\$54,200.00

Order / Rev: 705673

Advertiser: NRCC-IE

Estimate:

Alt Order #: 06269870

Product Desc: NRCC IE

Flight Dates: 09/28/12 - 10/04/12

2967

Start/End Time Days Ln Ch Start End Inventory Code Break Len Spots Rate Pri Rtg Type Spots M-F 6-630p KARE 11 6 News REVISED TIME NBC NITELY NWS Spots/Week Start Date **End Date** Weekdays Rate Rating - T- - - -1 \$1,750.00 Week: 10/01/12 10/07/12 0.00 E30 KARE 10/02/12 10/02/12 M-F 6-7a СМ 6-7a - T- - - -:30 \$900.00 P-2 0.00 NM \$900.00 KARE 11 Sunrise M-F KARE11-SUNRS@6 Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$900.00 0.00 E31 KARE 10/03/12 10/03/12 M-F 10-1035p СМ 10-1035P - - W- - - -:30 1 \$3,000.00 P-2 0.00 NM \$3,000.00 KARE News 10p KARE11NWS-10 Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 - - W- - - -0.00 Week: 10/01/12 \$3,000.00 E 32 KARE 10/03/12 10/03/12 - - W- - - -\$850.00 P-2 M-F 430-5p CM 430-5P :30 0.00 NM \$850.00 Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 - - W- - - -Week: 10/01/12 \$850.00 0.00 E33 KARE 10/03/12 10/03/12 M-F 6-630p CM 6-630p - - W- - - -:30 1 \$1,750.00 P-2 0.00 NM \$1,750.00 KARE 11 6 News REVISED TIME NBC NITELY NWS **End Date** Start Date Weekdays Spots/Week Rate Rating 10/07/12 - - W- - - -Week: 10/01/12 1 \$1,750.00 0.00 E34 KARE 10/03/12 10/03/12 M-F 6-7a СМ --W---:30 \$900.00 P-2 0.00 NM 6-7a \$900.00 KARE 11 Sunrise M-F KARE11-SUNRS@6 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - W- - - -\$900.00 0.00 E35 KARE 10/03/12 10/03/12 M-F 630-7p --W----СМ 630pm-7pm :30 1 \$1,750.00 P-2 0.00 NM \$1,750.00 **Entertainment Tonigh ENT TONIGHT 30** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 - - W- - - -1 \$1,750.00 0.00